

Official Rules

2008 Win a Carrier or Bryant System Sweepstakes

1. **NO PURCHASE NECESSARY:** Open to legal residents of the U.S., 18 years of age or older at time of entry. Entrants must be physically located in the United States. The sweepstakes begins on March 1, 2008 and ends on December 31, 2008. Limit one entry per household no matter what the means of entry. Void where prohibited.
2. **TO ENTER:** There are 2 ways to enter. 1) Consumers can take a short survey offered to them on banners posted on various web sites. 2) They can click on the link for the mail in entry form found on the same sites and mail it to the following address: 2008 Carrier Bryant Sweepstakes, c/o Mediagistic, 2019 Osprey Lane, Lutz, FL 33549. All surveys must be taken on line no later than 11:59 PM ET on December 31, 2008. The sponsor's computer will serve as the time tracking device. All mail in entries must be post marked by December 31, 2008 and received by January 7, 2009. The random prize drawing will be held on or about January 9, 2009. Limit of one prize per family or household. There may be different graphics and presentations of this offer under the same prize structure.
3. **CONDITIONS:** Sponsor assumes no responsibility for lost, late, misdirected, illegible, incorrect or inaccurate entry information whether caused by the USPS or the individual mailing the entry. Sponsor reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should a cause beyond the control of the Sponsor corrupt the administration, security or proper operation of the sweepstakes. Any attempt by an individual to deliberately undermine the legitimate operation of the sweepstakes is in violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law. Sweepstakes is governed by the laws of the state of Florida. If anyone is found to be entering the sweepstakes more than one time their first received entry will be used for the drawing and all later entries will be discarded, no matter what the means of entry.
4. **PRIZES:** A total of (1) prize will be given away. One (1) Grand Prize of a new Carrier or Bryant system valued at up to \$5,000 or towards an upgrade to an existing Carrier or Bryant system. (ARV \$5,000) Winner will be selected in a random drawing from all qualified entries received by the sponsor on or about January 9, 2009. Winner will be notified by phone and mail. An Affidavit of Eligibility/Liability will be mailed to the potential winner. This must be completed, notarized and returned to the Sponsor within 14 days of receipt. If the affidavit is not returned within the set time period an alternate winner will be selected. All applicable taxes are the responsibility of the winner. Prize is not transferable. A prize substitution of \$5,000 to be distributed in the form of a check is available. No other prize substitutions are allowed. Odds of winning based on the number of entries received. Limit one prize per family or household. Drawing will be conducted by the Sponsor whose decisions are final and binding on all matters relating to this sweepstakes. Prize will be distributed in 6-8 weeks after confirmation of affidavit is completed.
5. **CONDITIONS OF ENTRY:** Employees of Mediagistic, all persons working as employees for their affiliated companies, or the sponsors, agencies, distributors, subsidiaries, advertising and promotion agencies and affiliated companies, participating advertisers and media, employees, their immediate family members and/or those living in the same household of each are not eligible. Immediate family member is defined as husband, wife, children, mother, father, sister, sister-in-law, brother or brother-in-law. All federal, state and local taxes are the sole responsibility of the winner. All federal, state and local laws apply. Entry into this promotion constitutes permission to the Sponsor and their agencies to use winners' name, address and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Sponsor reserves the right to substitute prize of equal or greater value. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor. Winners agree to release and hold harmless Mediagistic, its agencies, employees from injury, death, loss or other liability that may arise from the acceptance or use of any prize or their participation in this promotion.
6. **DISPUTE RESOLUTION:** Entrant agrees that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant(s) and Sponsor and their agencies, shall be governed by and construed exclusively in accordance with the laws of the State of Florida without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the State of Florida. Entrant agrees that any action at law or in equity arising out of or relating to this sweepstakes, or awarding of the prize, shall be filed only in the state or federal courts located in the

State of Florida. Entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this sweepstakes, or awarding of the prize, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

7. WINNERS LIST: Send a self addressed stamped envelope to: Winners List 2008 Win a Carrier or Bryant System Sweepstakes, c/o Mediagistic, 2019 Osprey Lane, Lutz, FL 33549. Requests must be received by January 31, 2009.

Sponsor: Mediagistic, 2019 Osprey Lane, Lutz, FL 33549.